

# MERCHANT TAYLORS' SCHOOL CASE STUDY

The all in one platform for schools to manage their sports facilities.

[www.sportskey.com](http://www.sportskey.com)



## PROBLEM

**The School faced difficulties with managing their bookings using a manual excel spreadsheet.**

The process of reconciling invoices at the end of the month became chaotic, especially relying on team members to remember cancellations and postponements.

The lack of an organised system for tracking bookings caused frustration and made it challenging to keep records in order.

*"Invoicing became a nightmare to reconcile at the end of month. Trying to remember all the cancellations and postpones. Often, I had made a note, but couldn't find the copy".*

*"I decided enough is enough. I wanted something simpler that was nice and easy and tidy." Kevin Haigh, Lettings Manager*

## SOLUTION

**MT chose SportsKey because it was simple to use. They had a demo with the team and it was exactly what they needed.**

The School found the ideal solution in SportsKey.

With its user-friendly interface and comprehensive features, SportsKey provided a streamlined booking system that simplified the entire process.

In the demo, the MT team realised that SportsKey met all their requirements and offered the ease of use they were looking for. SportsKey enabled efficient management of bookings, easy reconciliation of invoices, and provided the convenience of online credit card payments.

*"The ease of use with SportsKey was what decided it for us. It made reconciling and sending out invoices easier. The fact that people can book and pay on credit card - was the most important feature for me." Kevin Haigh, Lettings Manager*

## OUTCOME

**SportsKey allowed the school to open up previously underutilised facilities, resulting in increased bookings and revenue growth.**

By implementing SportsKey, Merchant Taylors' School saw significant improvements in their booking process.

The system provided clients with easy access to availability and pricing information, reducing the need for phone inquiries.

Additionally, SportsKey allowed the school to open up previously underutilised facilities, resulting in increased bookings and revenue growth.



## KEVIN HAIGH

Lettings Manager

*"SportsKey allowed us to hire out facilities that couldn't be booked before. Now those facilities are being used and booked on a regular basis. This has given us a huge revenue increase in certain areas."*